

Longevity Response-Ability Crusade



New Beginnings is an educational online website dedicated to helping second-halfers finish extremely well. Its biblical educational compass follows:

Building of His Church:
Matthew 6:18 (NIV)

The Great Commandment:
Matthew 22:37-40 (NIV)

The Great Commission:
Matthew 28:19-20 (NIV)

Longevity Response-Ability:
Psalm 92:14 (NIV)

In 2013, New Beginnings launched a Longevity Response-Ability Crusade. The reform movement includes organizational, organized and individual strategic activities to grow God's love, joy, peace, patience, kindness, goodness, faithfulness, gentleness, and self-control as presented in Galatians 5:22-23 (NIV) to help the reader discover God's plan and carry it out to create a better second half of life society.

Organizationally, New Beginnings formed the Longevity Response-Ability Think Tank, affectionately referred to as Second Half of Life Visionaries. Sixteen members voluntarily wrote an

Elderhood Directional Guide, entitled *Longevity Response-Ability*.

The book is responsive to the current topics trending in the news. The theme of the book is doing what you can, where you are with what you have. The book is available from most booksellers All royalties go toward making elderhood social change for a better second half of life society.

Longevity Response-Ability is a collection of readings (legacy letters, stories, and plans) written about what church leaders and second-halfers can do to unleash the determination and power of a new "life stage." The "tipping point" strategy follows: step one is to educate theological educational institutions, corporate church bodies, local congregations, nonprofit and private enterprises and governmental legislative bodies about the reality of a new "life stage." The second step is to educate those in the second half of life to their choices for making a difference. Achievement of this societal change requires diverse ecosystem of both people and institutions working together.

Longevity Response-Ability was written to provide information, create awareness, provide momentum, and attract others to make social change.